



OFFICE OF ECONOMIC DEVELOPMENT & BUSINESS PARTNERSHIPS: SPECIAL PROJECTS/INTERGOVERNMENTAL AFFAIRS

ALIGNING BOARD PRIORITIES WITH OPTIMIZED RESOURCES

Goal Statement

To effectively serve the residents of Leon County by providing leadership, coordination and assistance to divisions to facilitate the delivery of services consistent with Board policy. This will ensure that divisions receive the resources, guidance, and support needed to provide superior services in a cost effective and efficient manner.

Strategic Initiatives/Support Highlights

Economy

- The County and City Commissions and their community partners appointed 18 citizens, representing a broad cross section of our community, to serve on the Leon County Sales Tax Committee. The Committee collected public input and made recommendations regarding public policy for the extension of the penny sales tax within the County. Leon County provided lead staff to the Committee.
- Ensured penny sales tax extension projects represented geographic diversity throughout the County while addressing core infrastructure deficiencies in rural areas.

Contact Us

(850) 606-5300
www.LeonCountyFL.gov/SpecialProjects

PEOPLE FOCUSED. PERFORMANCE DRIVEN.

ADVOCATING FOR LEON COUNTY'S LEGISLATIVE INTERESTS

- Leon County fostered partnerships with organizations such as the Florida Association of Counties, Leon County's State and Federal Legislative Delegations, the City of Tallahassee, institutions of higher education, and the United Way of the Big Bend to assist in leveraging financial, technical, and human capital to draw attention to the community priorities at the federal, state and local levels.
- Staff prepared, guided and implemented the County's 2014 state and federal legislative priorities to leverage funding for local projects and preempt legislation that threatened local decision-making.
- In order to increase community awareness on legislative issues, the County hosted several Legislative Dialogue Meetings with community and regional partners throughout the legislative session to identify issues of concern for the Capital Region and to take action on key shared priorities.
- During the 2014 legislative session, staff produced weekly briefings the (Capitol Update) to keep the Board of County Commissioners and senior staff apprised of legislative developments that would impact the community.
- The County partnered with the City of Tallahassee and Blueprint 2000 to host the Leon County Sales Tax Committee meetings. The committee collected input, and made recommendations regarding infrastructure projects and economic development to be funded by the penny sales tax for 20 years. Leon County took the lead role in providing staff support of the Leon County Sales Tax Committee.
- On behalf of the Board, staff supported Commissioner Desloge in his successful campaign for Second Vice President of the National Association of Counties (NACo). He will serve for a year, before ascending to 1st Vice President and then President of NACo in July 2016.
- Staff led a multi-departmental effort to win seven NACo achievement awards from seven different categories ranging from Parks and Recreation to Information Technology. NACo's awards recognize how Leon County provides the most cost effective, high quality service to citizens.



Did You Know

According to an analysis by the Greater Tallahassee Chamber of Commerce, the penny sales tax extension will have an estimated \$1.2 billion positive economic impact and provide more than 8,300 jobs to our community over 20 years.

BRYAN DESLOGE NACo's 2ND VICE PRESIDENT

Leon County District 4
Commissioner Bryan Desloge was elected as 2nd Vice President of the National Association of Counties (NACo) during the 79th Annual Conference and Exposition, which was held July 11-14. He will serve as 2nd Vice President for a year, before ascending to 1st Vice President the following year. He will take over as President of the association in July 2016.

Desloge has served on the Leon County Board of County Commissioners for eight years and was chairman from 2009-2010. Desloge is also a 2007 graduate of NACo's County Leadership Institute, and has just finished his term as President of the Florida Association of Counties (FAC). Along with his role in Leon County Government, Desloge has been active with and serves on several boards, including the executive board of Florida Blood Services and Florida State School of Business Board of Governors.

